

INVITATION LETTER

Dear Sir/Madame,

In the current period when businesses are looking for opportunities to improve business efficiency and connect with potential partners to recover from Covid-19 as well as to prepare for the business activities of 2021.

With the permission of the Department of Industry and Trade of Binh Duong Province, the World Trade Center Binh Duong New City (WTC BDNC), a subsidiary of Becamex IDC in coordination with BW Industrial, European Chamber of Commerce in Vietnam (EuroCham), Hong Kong Trade Development Council (HKTDC) together with important domestic and foreign partners in WTC BDNC's network to co-organize the program:

“WTC Matching Day 2020”

The Organizing Committee hopes that the program will help businesses have more information, trade networking opportunities, and find potential customers to prepare for their business plans in 2021. The event will feature the presence of many companies from manufacturers to representative offices of large corporations in Vietnam and abroad.

The detailed information about the event is as follows:

Time: From 8:00 – 17:00 December 4th, 2020

Venue: Binh Duong Convention and Exhibition Centre (BCEC)

No. 1, Hung Vuong St, Phu Chanh Ward, Tan Uyen, Binh Duong Province

Fee: Free

Language: English – Vietnamese

Event Format: Offline at the venue

Details: See attached program details

Registration: Please register in the form of scanning the QR Code **best before November 27th, 2020.**

Sincerely yours,

On behalf of WTC Binh Duong New City

Director



Mrs. Huynh Dinh Thai Linh



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WTC Matching Day Event Description

The WTC Matching Day 2020 is organized by the World Trade Center Binh Duong New City in collaboration with BW Industrial, Eurocham, and the Hong Kong Trade Development Council (HKTDC).

The Matching Day event is a project with an initiative to help promote partnerships between local and foreign companies operating in Vietnam and help integrate them into the global supply chain.

As Vietnam is becoming one of the top destinations for companies relocating from China, it is of importance that existing businesses take this opportunity to explore new partnerships with new foreign companies entering Vietnam that have yet to establish their supply chain.

The event will feature informative discussions from experts about the effect of the U.S – China trade war and the EVFTA on Vietnamese supply chains; Industrial Digital Transformation, and much more.

With the event taking place within the Industrial Hub of Vietnam, hundreds of business leaders and government officials from different industries such as: Furniture, E&E, Textile, Supporting Industries and more will be in attendance.

More information is listed below.

Join us and take this opportunity to expand your business!

The banner features a dark blue background with a glowing blue lightbulb icon on the left, symbolizing innovation. A golden swoosh curves around the lightbulb. On the right, the event details are presented in white and red text. Logos for the organizing partners are visible in the top right corner.

Đơn vị tổ chức

WTC
MATCHING DAY 2020
Promoting Innovation & Sustainability of Industrial Activities
04/12/2020 | 8:00 - 17:00
Binh Duong Convention & Exhibition Center

TENTATIVE AGENDA | CHƯƠNG TRÌNH

Friday, December 4th, 2020 – SEMINAR

- 8:00 – 8:30 Registration & Guest Welcoming | Đăng ký & giải lao
- 8:30 – 9:00 Opening Speech & Guest Speech | *Bài khai mạc*
- 9:00 – 9:30 **Managing Global Supply Relationships | Quản lý các mối quan hệ cung ứng toàn cầu**
John Dwyer, Managing Director of Peregrine
- 9:30 – 10:00 **Industrial Digitalization Transformation | Chuyển đổi số hóa công nghiệp**
Pham Tuan Anh, Director of Smart Manufacturing & Innovation Center, Becamex IDC
- 10:00 – 10:15 Networking Tea Break
- 10:15 – 10:45 **European Market & EVFTA | Thị trường Châu Âu & Hiệp định Tự do Thương mại Châu Âu – Việt Nam**
Bob Fletcher, Director of Tax – Global Trade Advisory Deloitte Vietnam
- 10:45 – 11:15 **Trade Finance | Tài chính thương mại**
Representative, United Overseas Bank
- 11:15 – 11:30 Closing Speech | *Bế mạc*
- 11:30 – 13:00 Networking Lunch & Exhibition Tour | *Tiệc trưa & xem Triển lãm*

Friday, December 4th, 2020 - CUSTOMS DIALOGUE & TRAINING WORKSHOP | ĐỐI THOẠI & ĐÀO TẠO

- 13:15 – 15:30 **Customs Dialogue | Đối thoại với Cục hải quan**
Binh Duong Customs Department
- 13:15 – 15:30 **Certificate of Origin Training Workshop | Khóa đào tạo về Giấy Chứng nhận xuất xứ**
Professional Specialist

Friday, December 4th, 2020 - EXHIBITION | TRIỂN LÃM

- 8:00 – 17:00 **WTC Exhibition | Triển lãm**