



Wireless Network Technology

Enabling the 5G Ecosystem

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KEY PERFORMANCE INDICATORS

ITU IMT-2020





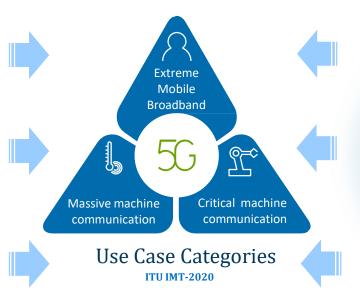






Enhanced Reliability, Spectral Efficiency, Energy Efficiency





ENABLING THE 5G ECOSYSTEM

Mid-band Spectrum · Multi-Access Edge Computing · Network Slicing · 5GNR · 5GC · Artificial Intelligence · 4G-LTE · MU-MIMO · Carrier Aggregation · OFDMA · Spectrum · mmWave · NB-IOT · Wi-Fi · Small Cells · Het-Nets · Software Defined Networks · D2D · Machine Learning · V · V · FWA · Satellites · Network Densification · CoMP · Spread Spectrum · Virtualization · CoMP · Spread Spectrum · Multi-band · LDPC Coding · Content Distributed Architecture · 256 QAM · Optical Fiber · Beam Forming · Macro Cells · Distributed Architectures · LTE Advanced · M2M · Low-band Spectrum · Cloud RAN · NSA · SA

Automotive Healthcare Utilities Transportation Energy Manufacturing Entertainment



















Scope of 5G: Enabling the 5G Ecosystem

SPECTRUM

- Life blood of Wireless Industry
- 5G NR Multiband Capacity
- mmWave RAT key enabler
- Access
 Unlicensed
 Spectrum
- Spectrum Sharing
- Nontraditional licensees

High-band (mmWave) Above 24 GHz

- High Data Throughput
- Extreme Bandwidths
- Challenging Propagation

Mid-band 1GHz - 6 GHz

- Spectrum "Sweet Spot"
- Dense urban coverage
- Large Bandwidth

Low-band below 1 GHz

- Coverage and Capacity
- Building Penetration
- "Refarm" bands

KEY STANDARDS

5G NR

- ♦ 5G New Radio
- Spectral Efficiency
- Multi-band
- SA and NSA

5GC

- Core Network
- SDN/NFV Capabilities
- ♣ Artificial Intelligence
- Opex/Capex Savings

NB-IOT LTE-M

- **♦** Utilize LTE Hardware
- Narrow band
- ♣ IoT over licensed spectrum

V2X

- Wireless Vehicle to X Communication
- Licensed Spectrum

ENABLING TECHNOLOGIES & APPS

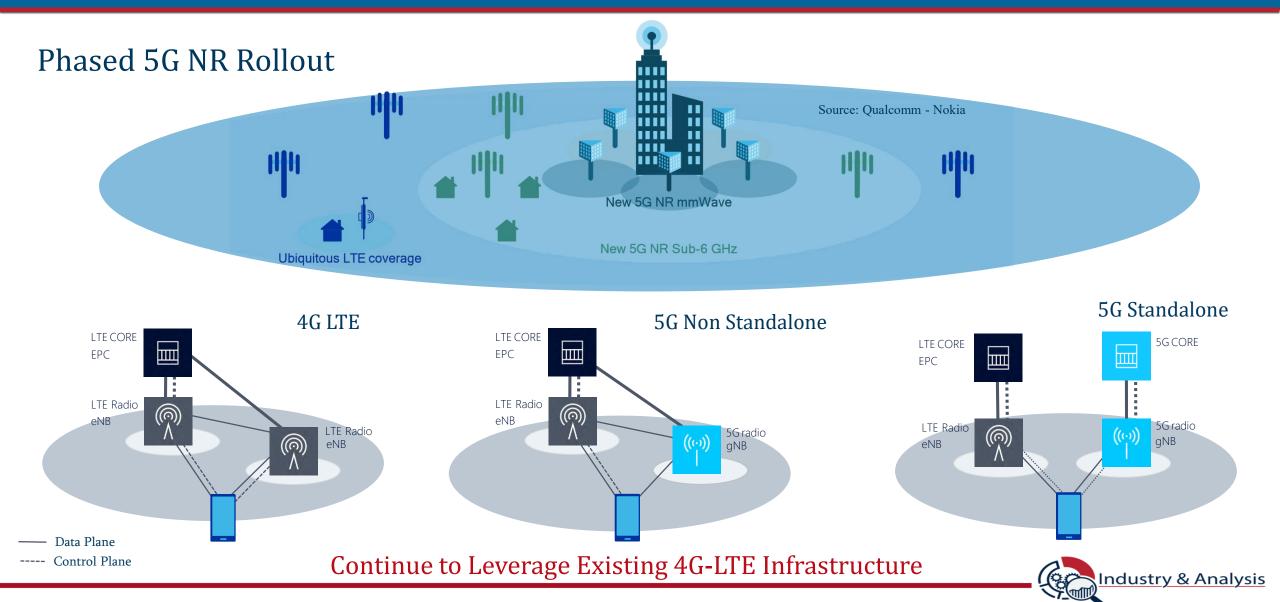


Developing Technology



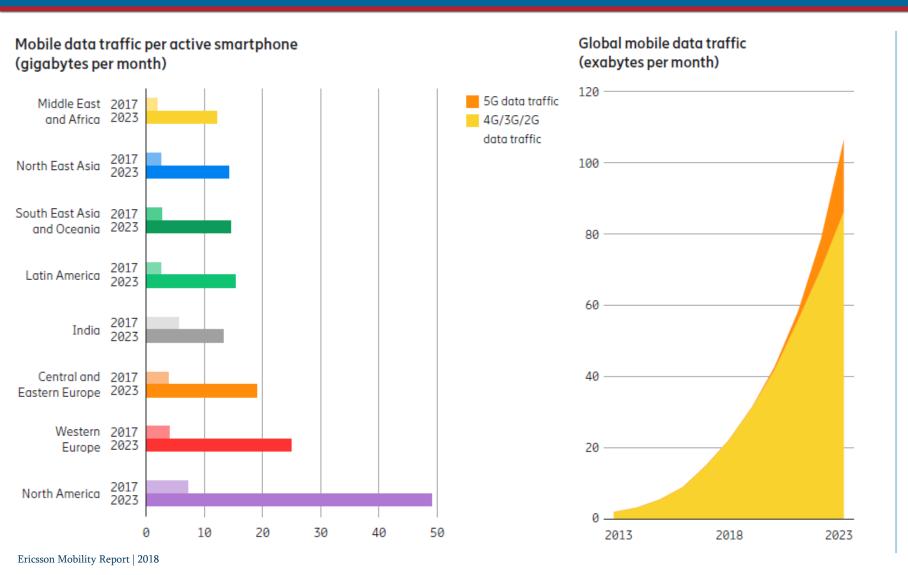


5G Radio Access Network Deployment





Drivers for 5G Deployment



Heterogenous Wireless Access Technologies

25 billion Connected Devices by 2025

107 EB (exabytes) data per month by the end of 2023

43% CAGR in mobile data traffic by 2023

77% Smartphone penetration by 2025

Capacity/Usage Constraints emerging apps and use cases













5G Ecosystem: Demand and Supply

Drivers

■ 5G capabilities

5G USE CASES AND APPLICATIONS

Waiting for Killer Application



Autonomous Vehicles

- Collision Avoidance
- Intelligent Transportation
- Mobility/Low Latency



Fixed Wireless Access

- Fiber Replacement
- **Broadband Access**
- Throughput/Cost Efficiency



IoT Applications

- Remote Monitoring/Mgmt.
- Networked Devices
- Coverage/Power Efficiency



Smart Cities Applications

- Connected utilities, transport, etc.
- Data Analytics
- Density/Cost Efficiency



AR/VR Applications

- Personal Entertainment
- **Industrial Applications**
- Low Latency/Throughput



Healthcare

- Long-term Monitoring
- Remote Care and Diagnosis
- Throughput/Low Latency



Tactile Internet

- **Industrial Applications**
- Augmented Reality
- Data Speeds/Low Latency



Advanced Manufacturing

- Automation
- Remote Monitoring/Mgmt.
- Reliability/Density

Over 200 Companies Supplying 5G Ecosystem and Enabling Technologies

modules, chipsets, infrastructure

Network

Equipment, operations, data centers, OSS/BSS

mobile, FWA.

LTE-M. NB-IOT

Platforms

IoT, smart cities, ITS, Health IT

applications, analytics, integration, media



Hewlett Packard

NETSCOUT

COMMSCSPE®





























MOYO











Globalstar



















Cirrus



NETGEAR















LINKSYS















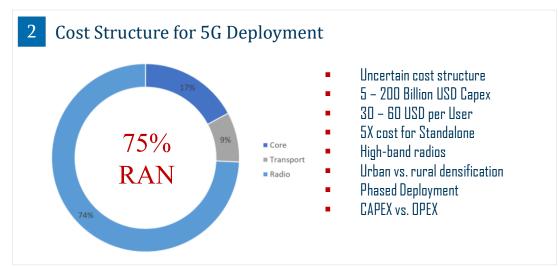


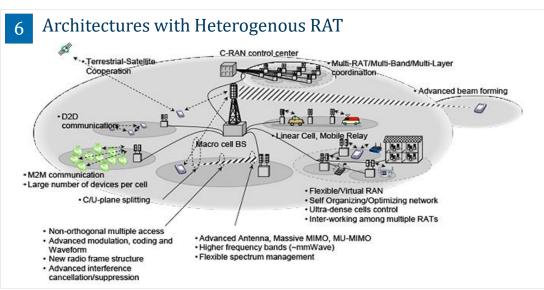


Key Challenges

KEY CHALLENGES TO 5G ECOSYSTEM

- Effective RF spectrum capacity management
- 2 Cost of network deployment and upgrades
- Permitting and site approvals to deploy radios and network infrastructure
- 4 Killer applications and business cases yet to emerge...why 5G?
- Trade and Regulatory policies disrupting globalized industry
- 6 Continuing evolution of the network architecture
- 7 Emerging technologies still under development
- 8 Increased security vulnerabilities
- 9 Standards and Interoperability























Policy Environment for 5G Ecosystem

POLICY BLUEPRINT FOR 5G DEVELOPMENT & DEPLOYMENT

SPECTRUM ALLOCATION

- -Clear and Transparent access across all 3 band segments
- -Licensed spectrum, unlicensed, and shared spectrum mgmt.
- -Consistent with international harmonization

Licensed Spectrum



Unlicensed Spectrum



Shared Spectrum



SPECTRUM FLEXIBLE-USE AND TECHNOLOGY NEUTRALITY

- -Service licenses not tied to specific technology
- -Ease of wireless technology platform development

EASE OF SITING AND PERMITING FOR RADIOS AND INFRASTRUCTURE

- -Cost-effective and open access to urban "furniture"
- -Efficient and timely site permitting
- Infrastructure Sharing

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Areas of Cooperation

ACCESS TO GLOBAL TECHNOLOGY MARKET

- -Duty-free access to international goods and services
- -Full life-cycle cost analysis of procurement
- -No place for forced localized production or local content requirements

FREE MOVEMENT OF CROSS-BORDER DATA

-Data localization requirements harm innovation and business use cases



SECURE SUPPLY-CHAINS & CYBERSECURITY

- -Trusted suppliers in all layers of the network and architecture
- -Employ risk-based security regime
- -Cyber workforce development

INDUSTRY-DRIVEN STANDARDS

- -- Continued Development of 5G standards
- -Ecosystem of enabling technologies
- -5G applications
- -Integration of ICT across vertical industries



SUPPORT FOR INNOVATION & TECHNOLOGY DEVELOPMENT

- -Strong incentives for technology R&D
- -Enabling environment for startups and entrepreneurs
- -Efficient test-heds and "sand-hox" trials

NOTES ON STARTUP MODEL AND INNOVATION:



Unconstrained by Geography
Aggressively pursue growth regardless of national



Focused on Growth

Achieving rapid scale is main strategic focus



Changing Business Model

Iterate multiple times to find model that is repeatable and scalable.



Additional Measures

Indicators include firm age, number of employees, ownership, revenue levels, etc







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