

UNITED NATIONS FRAMEWORK



WSA

WORLD SUMMIT AWARDS
2018

SOCIAL IMPACT THROUGH DIGITAL INNOVATION

www.worldsummitawards.org

WSA OBJECTIVES



Selection and promotion of best practices in digital innovation with local relevance, content depth and user value from all UN member states



Contribute to the Agenda of UN WSIS and UN Sustainable Development Goals (SDGs) by showcasing creative usage of digital innovation



Fostering knowledge exchange crossboundary, presenting platforms of inspiration and enhancing a worldwide multi-stakeholder network



Global visibility of WSA activities through national experts network, media partners and strategic cooperation

WSA - FACTS AND FIGURES

DIGITAL INNOVATION WITH IMPACT ON SOCIETY



global initiative to **select and promote the world's best digital content** and innovative applications



involves **180 UN member states**



global hub for innovation



130 member associate partner network



WSA Global Congress 2018 in Vienna, Austria



promotes excellent e-&m- content and innovative applications -turning **UN WSIS targets into action**



high level **exchange of knowledge and visions**

WSA TIMELINE FOR 2018

April 15 - August 31, 2018 Prove the unique value of your product!
Call WSA open!

September - October 2018 Take your social innovation to the global stage!
WSA Jury evaluation

2019 Digital innovation with impact on society!
WSA Global Congress & Winner's Events:
Showcasing excellence in digital innovation



WHY SHOULD YOU PARTICIPATE?

3 REASONS AT A GLANCE

Get connected!

Get in touch with highly profiled IT experts from all over the world to discuss the rapid changes in the content markets.

Do business with the best!

Held in the framework of the United Nations, the participation of the WSA guarantees valuable connections with leaders of government and business.

Compare your product!

How is your product improveable? Get inspired from developers all over the world!

WSA CATEGORIES 2017

GOVERNMENT & CITIZEN ENGAGEMENT

| services | open data | democratic participation

HEALTH & WELL BEING

| medical care | sport | lifestyle

LEARNING & EDUCATION

| knowledge | science | skills

ENVIRONMENT & GREEN ENERGY

| climate | sustainable resources | agriculture

CULTURE & TOURISM

| heritage | entertainment | subcultures

SMART SETTLEMENTS & URBANIZATION

| mobility | productive work | sustainable living

BUSINESS & COMMERCE

| innovative services | security | finance | marketing

INCLUSION & EMPOWERMENT

| diversity | gender | justice | human rights

GET IN TOUCH WITH WSA



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