

# DXCenter

[www.dxcenter.org.vn](http://www.dxcenter.org.vn)

## HO CHI MINH CITY DIGITAL TRANSFORMATION CONSULTING & SUPPORT CENTER

[www.dxcenter.org.vn](http://www.dxcenter.org.vn)



## ..... About DXCenter .....

Ho Chi Minh City Digital Transformation Consulting & Support Center (DXCenter) is a science - technology center under Quang Trung Software City Development Company Limited.

DXCenter is an official unit of Ho Chi Minh City, performing Digital Transformation mission, contributing to promoting the completion and development of digital transformation ecosystem in Vietnam, especially in Ho Chi Minh City and Southern Key Economic Zone.



## ..... About DXCenter .....

- **Vietnamese name:** Trung tâm Hỗ trợ và Tư vấn Chuyển đổi số Thành phố Hồ Chí Minh
- **English name:** Ho Chi Minh City Digital Transformation Consulting and Support Center
- **Short name:** DXCenter . . .
- **Date of establishment:** 4<sup>th</sup> October 2021 . . .
- **Head office:** 97 – 101 Nguyen Cong Tru, District 1, Ho Chi Minh City. . .
- **Holding Company:** Quang Trung Software City Development Company Limited (QTSC) . . .
- **Operating model:** Non-public Science and Technology Center, dependent accounting with QTSC. . .
- **Operation Mechanism:** DXCenter operates under the expert mechanism (linking leading groups of experts in the field of technology) . . .
- **Website:** [www.dxcenter.org.vn](http://www.dxcenter.org.vn) . . .

1. Leverage the buyer-supplier collaboration, transfer technologies and innovations, carry out research into digital products, and link various components of the digital economy.

2. Organize communication, event and training activities to raise awareness about digital transformation

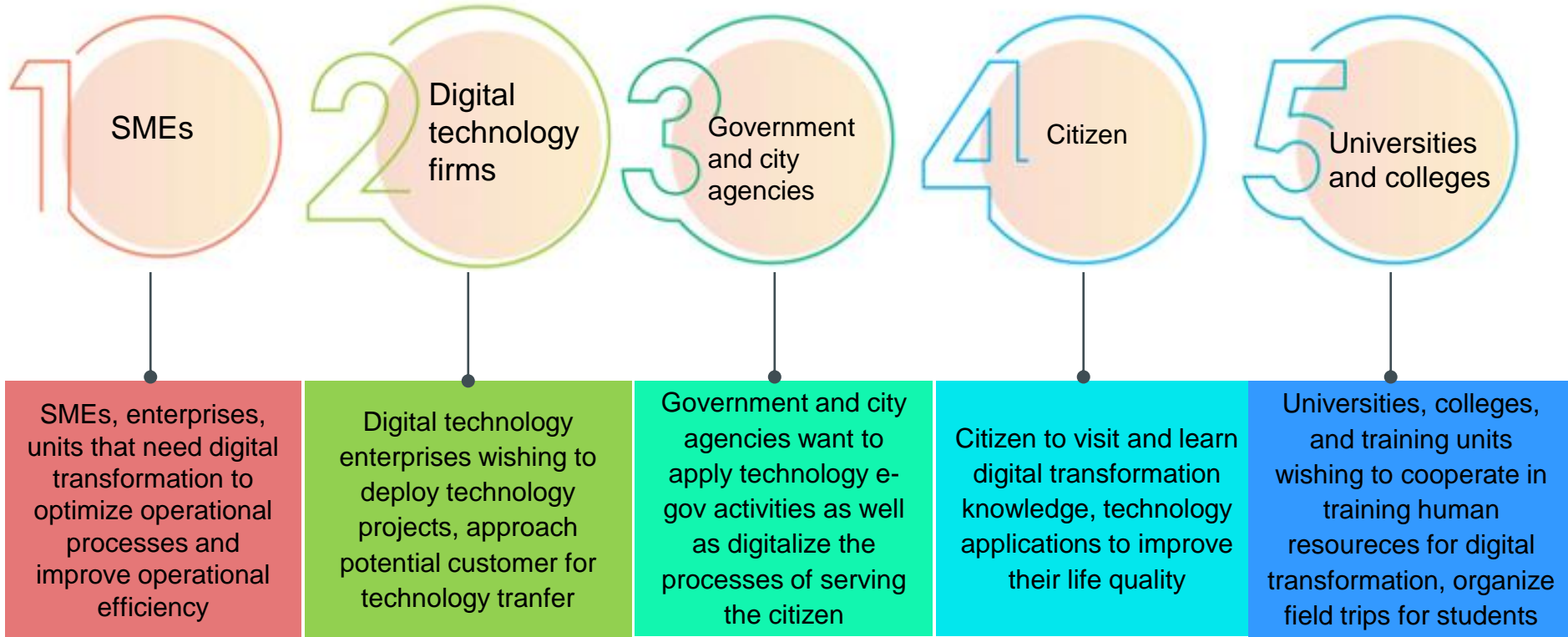
## DXCenter's Missions

3. Promote the innovation ecosystem for start-ups, support individuals and business to research and develop digital technology products

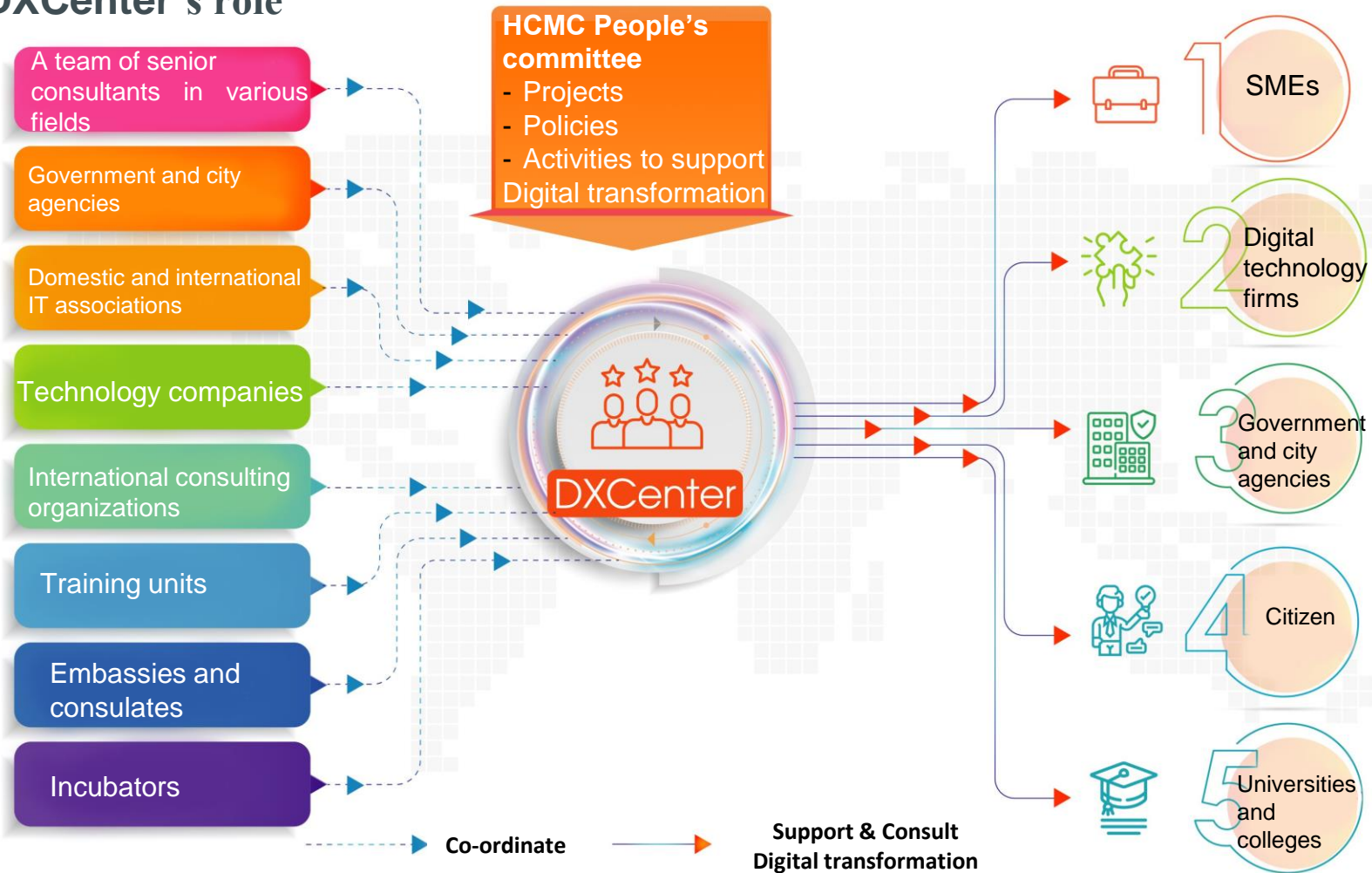
4. Build international cooperation programs on digital transformation

5. Evaluate, appraise the quality and effectiveness of technology products to match market's demand

## Our customers



# DXCenter's role



## DXCenter's network

### Government and city agencies – Union organizations



### Training Units



### International organizations



# DXCenter's network

## Local and international associations



## Technology enterprises





DXCenter – an official unit of HCMC with mission of deploying support activities for digital transformation



Receive the support of Digital transformation and Communication - Technology Reporter Club



Act as a bridge between solution providers and enterprises, state agencies and citizen, that contributes to the efficiency of digital transformation activities.



Gather a team of in-depth consultants in various fields



Have strong bond with trade organizations, consultation organizations, incubation centers, renowned domestic and multi-national corporations, and consulates of other countries.



A diversified and professional digital transformation ecosystem creating many opportunities for cooperation.



Gather more than 1,000 digital transformation solutions in many fields



Implement communication activities, events, training courses, and consulting programs.



Portal

**DXCenter**

[www.dxcenter.org.vn](http://www.dxcenter.org.vn)

The official website of DXCenter is full of latest information and news on digital transformation, specialized articles, technology products – solutions introduction, case studies on digital transformation, the training courses, etc.

**News**

**E-Learning**

**E-Directory**

**Thư viện  
Case Study**

**Experts**

**Forum**

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**New Ideas  
Solutions**



**Time Management  
Effective Time  
Planning Strategies**



**Quick,  
Smart &  
Great  
Solutions**



DXCenter designed with a variety of functional subdivisions providing a full range of utilities to support the connection and development of the digital transformation ecosystem:

- Exhibition space
- Co-working space
- Meeting room
- Conference room
- Networking space
- Green space



# Training Courses

- Training programs introduce basic knowledge about digital transformation for the city's civil servants and public employees, employees of state corporations, employees of enterprises and units in Ho Chi Minh City.
- Organize training courses on digital transformation at associations and share businesses' digital transformation-related success experiences in each field.
- Organize intensive training courses on new technologies, business skills, commercial skills, soft skills, etc., for digital technology companies to improve the capacity of the digital economy community.



DXCenter - Training course "Digital transformation for micro and small businesses". - YouTube

Participants: Business operating at QTSC

The training course attracted more than 12 business operating at QTSC, with over 20 participants

Đơn vị tổ chức: **DXCenter** [www.dxcenter.org.vn](http://www.dxcenter.org.vn)

Đơn vị phối hợp: **QTSC** [quangtrung.vn](http://quangtrung.vn) **SAIGONTECH**

**KHÓA HỌC**  
**CHUYÊN ĐỀ SỐ**  
**DÀNH CHO DOANH NGHIỆP NHỎ VÀ SIÊU NHỎ**

Thời gian: 08g00 - 11g00 & 13g00 - 16g00  
ngày 26/03, 02/04, 16/04/2022

Địa điểm: Hội trường Quang Trung,  
Công viên phần mềm Quang Trung, P. Tân Chánh Hiệp,  
Quận 12, TP.HCM

Liên hệ: Ms. Thanh Thảo ĐT: 0938 842 277 Email: [thao.ntt@dxcenter.org.vn](mailto:thao.ntt@dxcenter.org.vn) Website: [dxcenter.org.vn](http://dxcenter.org.vn)

# Specialized consulting activities on digital technology and digital transformation

Experienced and leading consulting experts

Extensive network of solution providers

Specific digital transformation roadmap for each field

Specific solutions for each case study

Analyze the business situation

Proposing digital technology solutions in line with the roadmap

Analyze the results and report



Receive consultation request for digital transformation. Communicate to clarify requirements

Proposing a suitable digital transformation roadmap for enterprises

"hands-on" training by experts in the early stages



**Nông nghiệp - Chế biến thực phẩm \***  
AgriTech - FoodTech



**Bất động sản - Xây dựng - Giao thông \***  
PropTech - Construction - Transportation



**Tài chính - Ngân hàng - Bảo hiểm**  
Fintech - Insurtech



**Thương mại - Phân phối - Bán lẻ - Logistics**  
Trading - Retail - Distribution - Logistics



**Giáo dục - Đào tạo \***  
Edtech



**Chuyển đổi số cho doanh nghiệp \***  
Digital Solutions for Enterprises



**Tài nguyên - Môi trường \***  
Natural Resources and Environment



**Y tế**  
Healthtech



**Chính phủ số - Dịch vụ công \***  
Digital Government - Public Services



**Sản xuất**  
Smart Manufacturing



**Truyền thông - Văn hóa - Marketing**  
Media - Publishing - Communications - Marketing

**COOPERATE WITH GROUPS OF EXPERTS**

**Priority  
fields**



# Expert Network

## Edutech

1 leader

8 experts

## AgriTech - FoodTech

1 leader

9 experts

## Natural Resources and Environment

1 leader

7 experts

## Digital Solutions for Enterprises

1 leader

8 experts

## Smart City – PropTech – Construction – Transportation

2 leaders

30 experts

# Thank you!

**HO CHI MINH CITY DIGITAL TRANSFORMATION  
CONSULTING & SUPPORT CENTER**

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Contact:

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